

POPULATION & HOUSEHOLDS

Description	0.00 - 5.00 miles		0.00 - 10.00 miles		0.00 - 20.00 miles	
	<i>Radius 1</i>		<i>Radius 2</i>		<i>Radius 3</i>	
Population						
2019 Projection	106,066		222,225		986,560	
2014 Estimate	106,962		224,086		988,976	
2010 Census	107,803		225,877		993,021	
2000 Census	99,401		212,614		997,890	
Households						
2019 Projection	44,665		87,606		415,432	
2014 Estimate	44,859		88,104		413,677	
2010 Census	44,941		88,407		411,758	
2000 Census	40,536		81,100		402,009	

Source: The Nielson Company

HOUSEHOLDS BY HOUSEHOLD INCOME

Income Level	0.00 - 5.00 miles		0.00 - 10.00 miles		0.00 - 20.00 miles	
	<i>Radius 1</i>	%	<i>Radius 2</i>	%	<i>Radius 3</i>	%
< \$15,000	5,557	12.39%	12,156	13.80%	73,144	17.68%
\$15,000 - \$24,999	4,599	10.25%	9,525	10.81%	51,662	12.49%
\$25,000 - \$34,999	4,377	9.76%	8,489	9.64%	46,935	11.35%
\$35,000 - \$49,999	5,520	12.31%	10,771	12.23%	58,047	14.03%
\$50,000 - \$74,999	9,234	20.58%	16,680	18.93%	70,171	16.96%
\$75,000 - \$99,999	5,480	12.22%	10,540	11.96%	44,647	10.79%
\$100,000 - \$124,999	3,959	8.82%	7,592	8.62%	27,872	6.74%
\$125,000 - \$149,999	2,135	4.76%	4,364	4.95%	15,121	3.66%
\$150,000 - \$199,999	2,422	5.40%	4,852	5.51%	15,417	3.73%
\$200,000 - \$249,999	869	1.94%	1,678	1.90%	4,707	1.14%
\$250,000 - \$499,999	574	1.28%	1,190	1.35%	4,765	1.15%
\$500,000+	137	0.31%	267	0.30%	1,190	0.29%
Total	44,859		88,104		413,677	
2014 Avg. Household Income	\$70,663		\$69,897		\$60,046	
2014 Med. Household Income	\$56,436		\$54,663		\$44,070	

Source: The Nielson Company